

Our Core Values



RESPECT



POSITIVE
LEADERSHIP



MATESHIP



COMMITMENT



LOYAL TEAM
PLAYER

KRAFTUR[®]



Kraftur®



OUR CORE VALUES

1. COMMITMENT

Commitment to your fellow workers, to support and finish the job; to myself to be the best version of me on and off Kraftur time; to the future of Kraftur and its clients and employees.

Kraftur®



OUR CORE VALUES

2. RESPECT

This value is shown by the actions of treating people with appreciation and dignity. At Kraftur many of you exemplify respect through your actions and contributing to a positive work environment.





OUR CORE VALUES

3. MATESHIP

Mateship is deeply rooted in Australian culture and represents a unique bond of friendship, support, and loyalty among friends and colleagues. It's a privilege to be Australian and Mateship is strong and present at Kraftur.



WOTIFY®



OUR CORE VALUES

4. POSITIVE LEADERSHIP

We set the standard in everything we do. When the chips are down, what can I do to make it better - One positive step at a time no matter how hard.



Kraton®



OUR CORE VALUES

5. LOYAL TEAM PLAYER

We work hard for each other and have each other's back. We are unselfish and we know each other's role and the part they play.